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www.issuelab.org | bringing nonprofit research into focus

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IssueLab Launches Research Remix Video Contest
Contestants to Legally Repurpose Content and Create Commentary on Social Issues

CHICAGO – This week IssueLab, an online publishing forum for nonprofit research, launches its Research Remix contest. This unique video competition aims to engage working artists and digital media students with social issues while encouraging nonprofits to make their research more broadly available and usable through open licensing.

Contestants will be asked to remix facts or data from one of over 300 openly licensed research reports on IssueLab into a video or animation under three minutes in length. Winners will be selected after the December 31, 2009 deadline, and nonprofits will be able to use all submitted videos freely to support their causes.

The launch of "Research Remix" coincides with Open Access Week, an international movement that pushes for broad and free access to research findings and publicly funded studies. IssueLab's official participation is marked by its continued commitment to bringing open access and licensing to the social and policy research fields. IssueLab's Co-Director Gabriela Fitz explained, "it is especially important that nonprofits consider openly licensing their research and resources. By giving people the ability to re-use, remix, and share research on social issues we can much better inform and engage public debate and public policy".

Independent judges from the nonprofit, video and academic communities will evaluate submissions and announce winners by the end of January. Prizes, including a Dell Mini Notebook and a Flip Camcorder, will be awarded to selected videos, which will be screened during an in-person event in Chicago.

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IssueLab is an open access publishing forum for nonprofit research established to more effectively archive, distribute and promote the extensive and diverse body of work being produced by the third sector. Contest information, submission forms and rules can be found at <http://www.issuelab.org/researchremix>

Tweet this release: Video #researchremix contest launched by @issuelab 2 celebrate open access!
Prizes: Netbook, flip cam & more <http://bit.ly/rrmx>