GREATER IMPACT TOGETHER

THE SAN FRANCISCO FOUNDATION

The Community Foundation of the Bay Area
At The San Francisco Foundation, it’s all about change for the greater good. Change is beautiful, complicated, messy, and takes patience, time, and resources. And we always do it in collaboration. We believe that change happens through people, organizations, neighborhoods, and public policy.

We take on the big issues of our time and we don’t take them on alone. Public education, jobs, housing, healthcare reform, and creating strong neighborhoods—we know we must work hand in hand with nonprofits, government, business, our partners in philanthropy, and our donors to create lasting impact.

In 2011, we granted out $82 million, and we’re more than a grantmaker. Our deep expertise and relationships in communities help us identify the best practices and come up with long-term solutions. We balance our grantmaking strategies between funding tried-and-true nonprofits and seeding new ideas that have the potential to break through seemingly intractable problems.

We invest locally and also support systems change in our role as the Bay Area’s community foundation that is here for the long run.

We made 5,706 grants, held 22 convenings, raised $57 million, and earned $122 million on our investments, all in service toward building a stronger Bay Area. Here, and online at sff.org, we share highlights of our year. We look forward to all that we’ll do together in 2012.
Jobs, Jobs, Jobs
Nationally, and throughout our region, jobs are the key to a full recovery from the recession. Creating new jobs is one of the most important, complex challenges in our society. Receiving national attention and support as a model to replicate around the country, our Bay Area Workforce Funding Collaborative (BAWFC) is an exciting public-private partnership that starts with the employer and connects the dots to create real job opportunities. By investing in community colleges to develop training programs solely based on employer needs, BAWFC places people in positions with family-sustaining wages and opportunities for career growth. This year, BAWFC won a $600,000 federal Social Innovation Fund grant to expand programs that train workers for jobs in healthcare.

**Impact:** Over the next two years, 525 Bay Area residents will be prepared for careers in a fast-growing job sector—the healthcare field—to build their economic security and future.

Diversity and Leadership
In the three decades since its founding, the Multicultural Fellowship Program has changed the face of philanthropy and the public service sector. More than 60 leaders have launched from this two-year program that gives them hands-on experience and leadership opportunities. Our program alumni include Fred Blackwell, who is bringing new business and development to Oakland as assistant city administrator; Roger Kim, who has galvanized Asian Americans to advocate for climate change policy as executive director of Asian Pacific Environmental Network; and Diane Aranda, who champions community health as a program manager for The California Endowment. The program serves as a model for cultivating diverse leadership in the region and throughout the nation.

**Impact:** More than 60 multicultural change-makers leading the way in the philanthropic and nonprofit sectors.

Film and Social Justice
Documentary films are an incredibly powerful tool that tell stories and bring voice, advocacy, and traction to issues that may have never seen the light—the poignant accounts of gay men who lived through the height of the AIDS epidemic in San Francisco; an American boy’s courageous campaign to defy the economic embargo to send baseball supplies to Cuban youth; and a legal battle to free a domestic violence victim unjustly imprisoned for the death of her abusive husband. These powerful stories exemplify our Bay Area Documentary Fund films, chronicling some of the most important tales of our time and receiving national acclaim.

**Impact:** Sixteen documentary films bringing voice and power to pressing social justice issues.
ORGANIZATIONS

Visionary Bets
Before KQED became the community institution that hundreds of thousands of Bay Area residents tune into every day, it was one of a handful of public stations in the 1950s dedicated to public access to information. We took an early bet, and we were the first funder that helped turn an idea into an invaluable resource and fabric of daily life in the region. For six decades, The San Francisco Foundation has taken risks to nurture the innovations, organizations, and programs that play vital roles in our community, such as the Trust for Public Land, Berkeley Repertory Theatre, and Bridge Housing. With steady, long-term support, these early bets paid off and continue to have deep impact in the areas of conservation, the arts, and affordable housing.

Impact: Nonprofit organizations that are Bay Area cornerstones, strengthening the health, environment, education, and arts and culture of our region.

The Safety Net
Every day, Bay Area food banks and shelters do the heroic work of feeding and housing the most vulnerable individuals and families through these tough economic times. Facing increased need and budget cuts, these safety net organizations are as important to the community as ever. Over the last two years, to help low-income and disadvantaged residents get back on their feet, we’ve granted $4 million to sustain organizations providing emergency food, shelter, and financial assistance. We brought together five safety net funders and 50 service providers, to leverage resources for those in need and lead a collective effort to restore and build the safety net for years to come.

Impact: Tens of thousands of meals served and families sheltered during the depths of the recession and recovery.

NEIGHBORHOODS

Rebuilding Neighborhoods
Thousands of hard-working families across the Bay Area lost their homes and livelihoods during the downturn. To stem the tide of foreclosures, we launched the Foreclosure Prevention and Neighborhood Preservation program. Over the last two years, we granted $3 million to nonprofits that provide essential counseling services and legal assistance in the hardest hit low-income communities and communities of color. We’ve also invested in advocates who champion public policies to protect vulnerable families, and to promote reinvestment and innovative housing solutions.

Impact: Thousands of homeowners counseled and hundreds of foreclosures prevented. Policy and advocacy traction at local, state, and national levels.
Transforming Public Housing

San Franciscans are coming together to transform neighborhoods while ensuring that long-term residents will not be displaced from the communities that they’ve called home. HOPE SF is a bold public-private effort that focuses on the health and stability of entire communities at eight public housing sites in San Francisco. HOPE SF strengthens whole communities by converting dilapidated housing into high-quality apartments, and supporting residents with job training, public schools, and leadership training. The pioneering plan to uplift the Alice Griffith Public Housing Development site in Bayview recently won a $30.5 million federal grant, affirming the HOPE SF strategy for redefining redevelopment.

Impact: Breaking ground on Alice Griffith, now on its way to becoming a thriving mixed-use, mixed-income neighborhood.

It Takes a Neighborhood

Community schools are the bright promise that has the potential to transform public education. The community schools philosophy looks at students within the context of their families and support networks, and ensures that those networks are strong and thriving. By creating local hubs that provide family support and health services in one place, the community schools model has already had an impact on student test scores and graduation rates. We took a chance on this innovative strategy at McClymonds High School in West Oakland. Known for violence, low test scores, and high dropout rates just a few years ago, McClymonds now has one of the highest exit exam pass rates in Oakland Unified School District. We are investing in the opportunity that community schools present to improve learning for all children, to reform education, and to strengthen West Oakland.

Impact: From the worst performing school in the state to the graduation rate of 87%.

It’s All Connected

In more than two dozen communities across the region, the Great Communities Collaborative (GCC) brings diverse stakeholders together to plan neighborhoods with new affordable housing opportunities near public transit. The Collaborative has leveraged about $60 million to build mixed-income communities that feature jobs, community services, fresh food, and child care. A rapidly growing network, GCC has already helped reshape the region and made transit-driven development the goal for the future.

Impact: A regional plan for an equitable, green Bay Area that gets people out of their cars and into their communities.
POLICY
Our public policy agenda weaves through all of the work we do at The San Francisco Foundation to support long-term change in the Bay Area. While we invest in meeting the immediate needs of the community, we also support policy and advocacy to change systems over time. In 2012, our policy strategies will include grantmaking and convening organizations to tackle budget reform, and to educate, engage, and mobilize voters.

IT TAKES TIME AND TALENT
For more than 60 years, The San Francisco Foundation has been the trusted steward of donor assets and investments in the community. Our investment strategy takes the long view so we can continue to be a stable resource to the region over time. Our generous donors and our focused, long-term approach have grown a billion dollar endowment. In 2011, we increased grants out to the community, for a total of $82 million. Those resources supported immediate needs in the community, as well as the complex strategies and solutions that build a better Bay Area. Thank you for joining us. Together we will continue to make an impact.

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Grants Summary
Fiscal Year 2011

The San Francisco Foundation gave out a total of $82 million in 5,706 grants in 2011. With donor advised investments of $64.4 million and $18 million in earnings from our endowment, together, we have made a greater impact in strengthening the Bay Area.
The generosity and vision of our donors, past and present, inspire and support our work in community. Together, we are making a lasting impact. Here we highlight the approximately 500 donor advised funds, core trusts, as well as our foundation, corporate, and government partners. For a complete list, visit sff.org.


*New in fiscal year 2011 **New in fiscal year 2012
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