



EVALUATION SUMMARY
JUNE 2016

CATHOLIC CHARITIES, ARCHDIOCESE OF SAN ANTONIO, INC.
San Antonio, TX

PROJECT TITLE: PROJECT COOL 2014	
GRANT DESCRIPTION: A grant to help fund the purchase of fans for the elderly and disabled to mitigate the adverse effects of summer heat for those who do not have or cannot afford air conditioning of their homes.	
GRANT AMOUNT: \$25,000	APPROVED: May 15, 2014
PROJECT START DATE: MAY 15, 2014	PROJECT END DATE: OCTOBER 14, 2014
CHARITABLE PURPOSE: Health & Human Services\Elderly\Health Related Services	
GRANT TYPE: Project/Program Costs	
GRANT OBJECTIVES: Seniors in the San Antonio area will be relieved of the detrimental effects of the heat and there will be no heat related deaths.	
SUMMARY OF REPORTED FINDINGS:	
<p>During this grant period Catholic Charities distributed 5,327 fans. Individuals that were eligible to receive the fans were seniors age 60 years and above, as well as those with compromising circumstances. No one in need, however, was turned away.</p> <p>The Project Cool network was comprised of the St. Vincent de Paul conferences and additional parishes within the Archdiocese of San Antonio, the City of San Antonio Senior Centers, and additional community social service agencies:</p> <ul style="list-style-type: none"> ➤ 30 participating agencies ➤ 38 distribution sites ➤ New agencies participating in 2014 included: <ul style="list-style-type: none"> • Salvation Army • San Antonio Housing Authority <p>The agency’s volunteers completed detailed orientation sessions on the program’s eligibility and data collection system to streamline the process for all participating agencies and centers and to maximize efficiency.</p> <p>Service Management System</p> <ul style="list-style-type: none"> ➤ Online data collection system ➤ Created and established by St. Vincent De Paul ➤ All participating distributors were responsible for <ul style="list-style-type: none"> • Registering seniors requesting fans • Collecting data on clients at distribution • Input all data into the system <p>There was a significant (35%) increase in the number of fans distributed in 2014 as compared to the previous year. Reasons for increased numbers included:</p> <ul style="list-style-type: none"> ➤ United Way’s 211 call center served as primary referral source <ul style="list-style-type: none"> • United Way given access to SMS database • Provided live update on fan inventory at all participating sites • Improved quality of referrals 	

- Participants calling 211 routed to location of site within their zip code
- Increased number of disabled individuals served
 - All recipients under the age of 60 were disabled individuals that provided documentation of disability
 - Represented 14% of total recipients

Fan distribution was reported as follows:

Total fans for 2014 program	6,084
Total fans not distributed	757
Total fans distributed in 2014	5,327

Distribution data provided by Catholic Charities included:

Months in which fans were distributed	
Month	# of Fans
June	3,178
July	1,203
August	526
September	420
Total	5,327

Age distribution of fan recipients	
Age	# of Fans
100+	14
90-99	127
80-89	835
70-79	1,804
60-69	1,811
50-59	395
Under 50	335
Unknown	6
Total	5,327

Top Ten Zip Codes Served*	
Zip Code	# Served
78207	748
78211	359
78201	319
78237	281
78227	278
78228	278
78220	256
78210	256
78223	187
78221	183
<i>* Number of zip codes served: 59</i>	

Ethnic distribution of fan recipients	
Race	# of Fans
American Indian or Alaskan Native	369
Asian	3
Black or African American	490
Hispanic	4,255
Native Hawaiian or Pacific Islander	25
White	110
Unknown	74
Two or more races	1
Total	5,327

Changes planned for Project Cool 2015 include:

- Increase number of fans distributed through greater innovation and outreach efforts to reach more seniors
- Expand program reach through collaborative efforts with other nonprofit agencies
- Further improvement of the data management system
 - Additional procedures to ensure accountability among participating agencies
 - Agencies that do not comply with data entry and recordkeeping will be excluding from participation in Project Cool

Project Cool’s foremost goal is to prevent heat-related deaths among seniors in San Antonio, which was accomplished. The program also aims to lower utility bills by providing participants with an alternative to constant air conditioner usage.