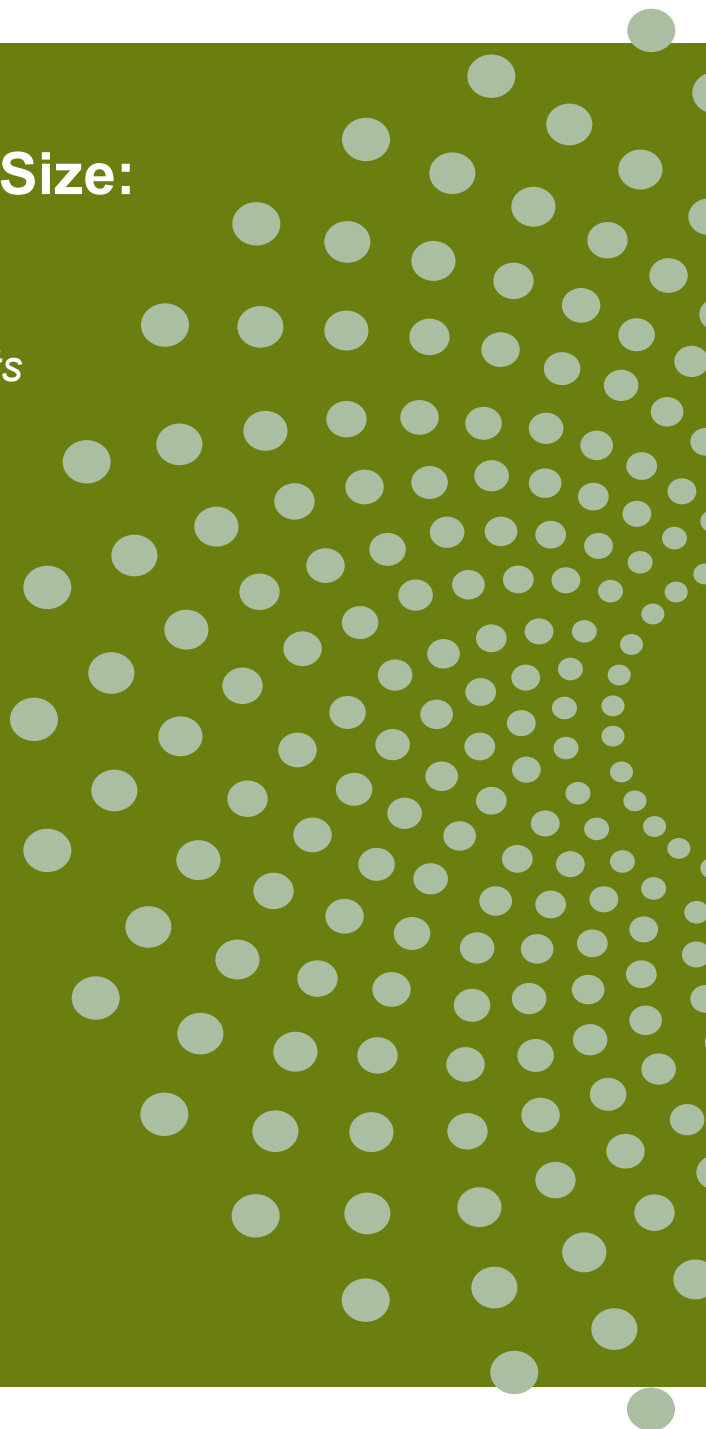


Benchmarking Beyond Asset Size: 2011 Top 100 Lists

Based on FY 2011 Columbus Survey Results



Benchmarking Beyond Asset Size: *Top 100 Lists*

“What's your foundation's asset size?” This is the most commonly asked question in the community foundation field. However, every community foundation is unique; assets represent just one way to describe how a community foundation operates. Other factors, such as grantmaking, fundraising, donor engagement, and community context all contribute to a community foundation's unique attributes and challenges.

In this publication, we highlight attributes that characterize community foundations in ways beyond asset values. 2011 Columbus Survey participants are ranked based on:

- **Most Active Grantmakers** - distribution rates, alongside percent of donor advised assets
- **Most Gifts per Capita** - gifts per capita, alongside population of community served
- **Most Activity** - total gift & grant transactions, alongside average transaction size

These rankings are not intended to give recommendations of what is 'best'. Rather, these rankings represent a new perspective on appropriate peer benchmarks for your foundation.

In addition to offering new peer group perspectives for your foundation, these rankings can be used to evaluate how your foundation's values and mission align with its ranking. Some examples of aligning values with rankings include:

Grantmaking - if your foundation is focused on channeling funds from various sources into the community or working to engage donor advisors who are active philanthropists, then a high distribution rate would be 'best'. On the other hand, low distribution rates and a lower ranking in grantmaking activity would be valued if your foundation is primarily focused on building endowment.

Transactions - higher levels of transactions may result from affiliations with community projects (fiscally sponsored), fundraising funds, or other creative fundraising vehicles such as giving cards. These strategies are aimed at increasing gifts to and grants from these funds to promote philanthropy among different populations. However, if you are cultivating larger bequests and focusing on larger, but fewer, grants in your community, you may value being ranked lower on this metric and focus more on just the transaction size.

If you are included in any of the lists, consider communicating your position to promote community philanthropy in your area.

CF Insights members can visit www.cfinsights.org to compare your foundation's performance relative to new peer sets based on these criteria.

Not included in the rankings? Consider joining the 290 community foundations that participate in the Columbus Survey. Visit www.cfinsights.org to find out how to contribute your data or how to become a CF Insights member.

Community Foundations Ranked by Most Active Grantmakers 2011 Fiscal Year Ends

The distribution rate is calculated by dividing the foundation's total grants by total assets (including supporting organizations) at the end of the foundation's 2011 fiscal year. The Percent of Total Assets in Donor Advised Funds is the total amount of IRS-classified donor advised funds divided by total foundation assets.

2011 Rank	Foundation Name	Distribution Rate	Percent Total Assets Donor Advised
1	Red Lodge Area Community Foundation	37%	6%
2	Community Foundation of Anne Arundel County	36%	55%
3	Community Foundation of Acadiana	31%	27%
4	Telluride Foundation	29%	7%
5	Greater Houston Community Foundation	24%	85%
6	East Bay Community Foundation	22%	54%
7	Orange County Community Foundation	21%	57%
8	Aspen Community Foundation	20%	43%
9	Communities Foundation of Oklahoma	19%	11%
10	The Greater Kansas City Community Foundation	19%	59%
11	Whatcom Community Foundation	18%	21%
12	Fremont Area Community Foundation	17%	36%
13	Piedmont Community Foundation	17%	36%
14	The Community Foundation for the National Capital Region	17%	76%
15	Flathead Community Foundation	17%	79%
16	Community Foundation of Western Nevada	17%	30%
17	Foundation For The Carolinas	16%	54%
18	The Dallas Foundation	16%	37%
19	The Community Foundation of Middle Tennessee	16%	74%
20	San Angelo Area Foundation	15%	25%
21	Eastern West Virginia Community Foundation	15%	37%
22	Gainesville Community Foundation	15%	73%
23	The Community Foundation Serving Boulder County	14%	65%
24	Community Foundation of Greater Des Moines	14%	40%
25	Community Foundation of Greater Chattanooga, Inc.	14%	30%
26	Wichita Falls Area Community Foundation	14%	45%
27	The Greater Cincinnati Foundation	14%	38%
28	Austin Community Foundation	13%	69%
29	Community Foundation of Greater Lakeland	13%	51%
30	Baltimore Community Foundation, Inc.	13%	44%
31	Community Foundation of the Florida Keys	13%	31%
32	Community Foundation Serving Richmond and Central Virginia	13%	41%
33	Omaha Community Foundation	13%	52%
34	Orcas Island Community Foundation	13%	15%
35	Community Foundation of New Jersey	13%	67%
36	The Vermont Community Foundation	13%	45%
37	Sioux Falls Area Community Foundation	12%	35%
38	Bainbridge Community Foundation	12%	75%
39	Community Foundation Santa Cruz County	12%	27%
40	Community Foundation of North Florida	12%	63%
41	Silicon Valley Community Foundation	11%	65%
42	Truman Heartland Community Foundation	11%	14%
43	Lenawee Community Foundation	11%	NA
44	Community Foundation of NCW	11%	13%
45	Yampa Valley Community Foundation	11%	27%
46	Heritage Fund - The Community Foundation of Bartholomew County, Inc.	11%	4%
47	St. Louis Community Foundation	10%	61%
48	Communities Foundation of Texas, Inc.	10%	52%
49	Shasta Regional Community Foundation	10%	26%
50	Community Foundation of Greater Fort Wayne	10%	13%

Community Foundations Ranked by Most Active Grantmakers (Continued)

2011 Rank	Foundation Name	Distribution Rate	Percent Total Assets Donor Advised
51	Community Foundation of the Chattahoochee Valley, Inc	10%	64%
52	The Park City Foundation	10%	61%
53	Berrien Community Foundation	10%	25%
54	East Texas Communities Foundation, Inc.	10%	40%
55	The Community Foundation for Greater Atlanta	10%	67%
56	Triangle Community Foundation	10%	65%
57	The Community Foundation of Greater Birmingham	10%	40%
58	The Seattle Foundation	10%	41%
59	Hutchinson Community Foundation	10%	32%
60	The Alaska Community Foundation	10%	49%
61	The Community Foundation of the Holland/Zeeland Area	10%	19%
62	Foundation for the Mid South	10%	0%
63	Communities of Coastal Georgia Foundation	9%	52%
64	Community Foundation of Greater Memphis, Inc.	9%	57%
65	California Community Foundation	9%	33%
66	The Community Foundation in Jacksonville	9%	51%
67	The Community Foundation of Louisville, Inc.	9%	61%
68	The Boston Foundation	9%	43%
69	Middletown Community Foundation	9%	11%
70	Community Foundation of Western Massachusetts	9%	25%
71	The Denver Foundation	9%	47%
72	Napa Valley Community Foundation	9%	50%
73	Community Foundation for Southeast Michigan	9%	23%
74	Berkshire Taconic Community Foundation, Inc.	9%	24%
75	Toledo Community Foundation, Inc.	9%	24%
76	Grand Rapids Area Community Foundation	8%	28%
77	The Dayton Foundation	8%	10%
78	Phelps County Community Foundation, Inc.	8%	4%
79	The Community Foundation of Collier County	8%	41%
80	Kern Community Foundation	8%	37%
81	Spartanburg County Foundation	8%	8%
82	Central Minnesota Community Foundation	8%	23%
83	The Columbus Foundation	8%	25%
84	Wichita Community Foundation	8%	31%
85	The Miami Foundation	8%	28%
86	Community Foundation of Sonoma County	8%	23%
87	Community Foundation of Greater Greensboro	8%	43%
88	Minnesota Community Foundation and The Saint Paul Foundation	8%	43%
89	Santa Barbara Foundation	8%	16%
90	Gulf Coast Community Foundation	8%	14%
91	Topeka Community Foundation	8%	28%
92	Fairfield County Community Foundation	8%	46%
93	Community Foundation of Tampa Bay, Inc.	8%	37%
94	Black Hills Area Community Foundation	8%	22%
95	Central Indiana Community Foundation, Inc.	8%	49%
96	North Dakota Community Foundation	8%	4%
97	The San Francisco Foundation	8%	37%
98	Community Foundation of Greater Jackson	8%	43%
99	Community Foundation Serving Northern Colorado	8%	4%
100	Rancho Santa Fe Foundation	8%	21%

Community Foundations Ranked by Most Gifts per Capita 2011 Fiscal Year Ends

Gifts per capita is calculated by dividing the foundation's total gifts (including supporting organizations) by the population of the foundation's service area. The service area is defined by each community foundation.

2011 Rank	Foundation Name	Gifts Per Capita	Population of area served
1	Marin Community Foundation	\$313.08	250,000
2	Harrison County Community Foundation, Inc.	\$228.06	39,364
3	Silicon Valley Community Foundation	\$188.88	2,500,093
4	Orcas Island Community Foundation	\$184.83	5,000
5	Telluride Foundation	\$158.95	13,000
6	Community Foundation Serving Richmond and Central Virginia	\$150.67	1,100,000
7	Parasol Tahoe Community Foundation, Inc.	\$141.97	20,000
8	The Columbus Foundation	\$138.60	1,800,000
9	The Minneapolis Foundation	\$134.59	382,578
10	Fremont Area Community Foundation	\$128.25	50,000
11	The Greater Kansas City Community Foundation	\$124.36	2,100,000
12	The Hamilton Community Foundation	\$119.11	35,000
13	The Winston-Salem Foundation	\$110.31	354,154
14	Santa Barbara Foundation	\$104.85	423,895
15	Kalamazoo Community Foundation	\$98.06	250,000
16	Hutchinson Community Foundation	\$89.92	68,000
17	San Angelo Area Foundation	\$86.10	165,000
18	Mid-Shore Community Foundation, Inc.	\$84.03	45,000
19	Tulsa Community Foundation	\$78.70	1,500,000
20	Sioux Falls Area Community Foundation	\$77.35	250,000
21	Aspen Community Foundation	\$76.25	70,000
22	Yampa Valley Community Foundation	\$73.60	20,000
23	The Community Foundation for Greater New Haven	\$71.41	600,000
24	Omaha Community Foundation	\$69.79	1,000,000
25	Northern Chautauqua Community Foundation	\$69.19	24,000
26	Phelps County Community Foundation, Inc.	\$67.55	10,000
27	Greater Salina Community Foundation	\$66.75	130,000
28	The Rhode Island Community Foundation	\$64.43	1,100,000
29	Foundation For The Carolinas	\$60.57	2,297,357
30	Heritage Fund - The Community Foundation of Bartholomew County, Inc.	\$58.97	71,500
31	Grand Haven Area Community Foundation	\$57.73	56,000
32	Community Foundation of Greater Dubuque	\$53.02	143,279
33	Community Foundation of Western Nevada	\$50.71	645,000
34	The Oregon Community Foundation	\$50.02	3,800,000
35	Encourage Community Foundation	\$50.00	40,000
36	Community Foundation of Acadiana	\$48.99	600,000
37	The Community Foundation of the Holland/Zeeland Area	\$47.26	125,000
38	Wichita Falls Area Community Foundation	\$46.98	185,000
39	Community Foundation of Greater Des Moines	\$46.38	600,000
40	Community Foundation of Greater Chattanooga, Inc.	\$45.54	336,463
41	Red Lodge Area Community Foundation	\$43.84	3,200
42	Fremont Area Community Foundation	\$43.51	36,707
43	Bryan Area Foundation	\$43.20	8,545
44	Kosciusko County Community Foundation, Inc.	\$42.96	76,275
45	Washington County Community Foundation	\$42.71	28,000
46	The Cleveland Foundation	\$41.80	1,000,000
47	The Greater Cedar Rapids Community Foundation	\$41.68	211,501
48	The Greater Cincinnati Foundation	\$39.17	1,200,000
49	Community Foundation of Greater Lakeland	\$37.91	602,095
50	Taos Community Foundation, Inc.	\$36.62	40,000

Community Foundations Ranked by Most Gifts per Capita (*Continued*)

2011 Rank	Foundation Name	Gifts Per Capita	Population of area served
51	Community Foundation of the Chattahoochee Valley, Inc	\$36.49	300,000
52	Northern Piedmont Community Foundation	\$36.49	132,573
53	Toledo Community Foundation, Inc.	\$35.98	450,000
54	Gulf Coast Community Foundation	\$34.69	550,000
55	Napa Valley Community Foundation	\$34.47	136,484
56	The Park City Foundation	\$34.32	36,324
57	Spartanburg County Foundation	\$34.24	280,000
58	Amarillo Area Foundation	\$34.13	400,000
59	Evanston Community Foundation	\$33.45	74,500
60	The Community Foundation of Louisville, Inc.	\$33.43	1,307,000
61	The Dayton Foundation	\$33.06	940,964
62	Maine Community Foundation, Inc.	\$31.67	1,300,000
63	Community Foundation of Greater Greensboro	\$31.55	530,000
64	Grand Rapids Area Community Foundation	\$31.52	50,000
65	DeKalb County Community Foundation	\$31.32	105,000
66	Berkshire Taconic Community Foundation, Inc.	\$31.20	300,000
67	Community Foundation of the Great River Bend	\$30.37	375,000
68	Baton Rouge Area Foundation	\$29.96	1,000,000
69	Petoskey-Harbor Springs Area Community Foundation	\$29.84	31,437
70	Marshall County Community Foundation, Inc.	\$29.77	47,051
71	Community Foundation for the Alleghenies	\$29.72	270,000
72	Santa Fe Community Foundation	\$29.50	269,600
73	The Community Foundation of Frederick County Maryland, Inc.	\$29.28	237,000
74	The Vermont Community Foundation	\$29.00	626,000
75	Permian Basin Area Foundation	\$28.81	522,568
76	Northern Indiana Community Foundation, Inc	\$28.79	75,000
77	Community Foundation for the Fox Valley Region, Inc.	\$28.24	403,500
78	Muskingum County Community Foundation	\$27.96	85,000
79	The Pittsburgh Foundation	\$27.34	1,576,692
80	Fond du Lac Area Foundation	\$27.34	100,000
81	The Seattle Foundation	\$27.08	1,810,000
82	Community Foundation of the Ozarks	\$27.06	850,000
83	Community Foundation of NCW	\$26.83	125,000
84	DeKalb County Community Foundation	\$26.70	42,000
85	Central Indiana Community Foundation, Inc.	\$26.68	1,100,000
86	Community Foundation of Sarasota County	\$26.35	725,000
87	Erie Community Foundation	\$24.87	280,000
88	Community Foundation for Muskegon County	\$24.51	254,180
89	The Boston Foundation	\$24.30	3,500,000
90	Community Foundation For Monterey County	\$23.90	415,057
91	Hartford Foundation for Public Giving	\$23.89	757,500
92	Blue River Foundation, Inc.	\$23.66	44,436
93	Whatcom Community Foundation	\$23.62	201,140
94	The Dallas Foundation	\$23.19	2,377,351
95	Greater New Orleans Foundation	\$23.19	1,000,000
96	The Moline Foundation	\$23.19	435,432
97	Community Foundation of Sonoma County	\$23.18	480,000
98	Community Foundation Santa Cruz County	\$23.15	262,000
99	The Greater Tacoma Community Foundation	\$23.07	800,000
100	Oshkosh Area Community Foundation	\$23.07	218,221

Community Foundations Ranked by Most Activity Volume

2011 Fiscal Year Ends

Total transactions represent the number of gifts and grants processed annually (including supporting organizations). The Average Transaction size represents the total dollar value of gifts plus the total dollar value of grants divided by the total number of transactions (gift + grant count).

2011 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
1	The Greater Kansas City Community Foundation	53,149	\$10,579
2	Austin Community Foundation	22,008	\$2,186
3	The Dayton Foundation	19,946	\$3,156
4	The Community Foundation of Middle Tennessee	19,145	\$3,998
5	Foundation For The Carolinas	17,525	\$15,593
6	Greater Houston Community Foundation	16,220	\$9,524
7	Silicon Valley Community Foundation	15,683	\$45,107
8	Minnesota Community Foundation and The Saint Paul Foundation	13,901	\$9,444
9	The New York Community Trust	13,901	\$24,847
10	The Columbus Foundation	13,501	\$25,732
11	San Angelo Area Foundation	13,391	\$1,713
12	Community Foundation of the Ozarks	12,936	\$2,639
13	The Pittsburgh Foundation	12,792	\$6,646
14	The Greater Cincinnati Foundation	12,165	\$8,870
15	The Community Foundation for the National Capital Region	10,986	\$10,632
16	The Winston-Salem Foundation	10,845	\$5,563
17	Community Foundation of Greater Des Moines	10,545	\$5,072
18	The San Diego Foundation	10,129	\$9,764
19	Communities Foundation of Texas, Inc.	9,901	\$12,947
20	Rochester Area Community Foundation	9,838	\$3,845
21	Community Foundation for the Fox Valley Region, Inc.	9,136	\$2,538
22	Omaha Community Foundation	9,046	\$16,519
23	The Community Foundation of Louisville, Inc.	8,989	\$8,478
24	Berkshire Taconic Community Foundation, Inc.	8,625	\$2,006
25	The Boston Foundation	8,474	\$19,338
26	Community Foundation for Muskegon County	8,423	\$1,437
27	California Community Foundation	8,389	\$26,757
28	Tulsa Community Foundation	8,286	\$25,661
29	North Carolina Community Foundation	8,150	\$1,932
30	The Seattle Foundation	7,994	\$13,805
31	The Oregon Community Foundation	7,881	\$35,000
32	Delaware Community Foundation	7,747	\$3,606
33	Oshkosh Area Community Foundation	7,637	\$1,049
34	The Chicago Community Trust	7,233	\$28,532
35	Nebraska Community Foundation	7,180	\$3,513
36	Community Foundation of Greater Memphis, Inc.	7,125	\$7,685
37	The Minneapolis Foundation	7,110	\$13,625
38	Arkansas Community Foundation	7,044	\$3,551
39	The Denver Foundation	7,005	\$14,907
40	Community Foundation Serving Richmond and Central Virginia	6,975	\$37,879
41	The Dallas Foundation	6,939	\$12,549
42	The San Francisco Foundation	6,810	\$20,309
43	Community Foundation of Southern Wisconsin, Inc.	6,798	\$542
44	Community Foundations of the Hudson Valley	6,738	\$545
45	Community Foundation for the Alleghenies	6,666	\$1,658
46	Maine Community Foundation, Inc.	6,616	\$9,000
47	Community Foundation of Western North Carolina	6,564	\$3,825
48	The Community Foundation for Greater Atlanta	6,527	\$22,146
49	Community Foundation of Greater Chattanooga, Inc.	6,440	\$4,311
50	Baltimore Community Foundation, Inc.	6,327	\$8,267

Community Foundations Ranked by Most Activity Volume (Continued)

2011 Rank	Foundation Name	Total Transactions (#)	Average Transaction Size
51	Community Foundation of New Jersey	6,225	\$10,746
52	Arizona Community Foundation	6,150	\$12,922
53	Idaho Community Foundation	6,005	NA
54	Fremont Area Community Foundation	5,876	\$2,555
55	Community Foundation of the Great River Bend	5,720	\$2,826
56	The Community Foundation for Greater New Haven	5,562	\$10,987
57	Community Foundation for Southeast Michigan	5,511	\$14,548
58	Community Foundation of Sarasota County	5,488	\$5,820
59	Oklahoma City Community Foundation, Inc.	5,438	\$7,055
60	Baton Rouge Area Foundation	5,425	\$10,801
61	Triangle Community Foundation	5,418	\$4,873
62	The Greater Milwaukee Foundation	5,387	\$10,025
63	Spartanburg County Foundation	5,215	\$3,459
64	The Rhode Island Community Foundation	5,162	\$19,464
65	Central Indiana Community Foundation, Inc.	5,157	\$14,190
66	Communities Foundation of Oklahoma	5,130	\$3,416
67	Kalamazoo Community Foundation	5,084	\$8,206
68	Chester County Community Foundation	4,950	\$1,520
69	Madison Community Foundation	4,925	\$3,584
70	The Community Foundation of Frederick County Maryland, Inc.	4,877	\$2,341
71	New Hampshire Charitable Foundation	4,839	\$12,650
72	Central Minnesota Community Foundation	4,783	\$2,742
73	The Cleveland Foundation	4,698	\$26,291
74	Sioux Falls Area Community Foundation	4,598	\$6,576
75	Community Foundation of Northeast Iowa	4,549	\$1,706
76	Greater New Orleans Foundation	4,455	\$9,225
77	Community Foundation of Greater Greensboro	4,430	\$6,148
78	East Bay Community Foundation	4,417	\$24,875
79	Toledo Community Foundation, Inc.	4,341	\$6,653
80	Santa Barbara Foundation	4,295	\$15,665
81	Santa Fe Community Foundation	4,276	\$2,473
82	Westchester Community Foundation	4,204	\$467
83	The Philadelphia Foundation	4,174	\$10,049
84	San Antonio Area Foundation	4,155	\$4,177
85	Grand Rapids Community Foundation	4,052	\$5,482
86	The Community Foundation of the Holland/Zeeland Area	4,025	\$2,452
87	Central New York Community Foundation	4,011	\$3,634
88	The Miami Foundation	4,010	\$9,269
89	Orange County Community Foundation	4,009	\$14,543
90	Community Foundation of Western Massachusetts	3,984	\$3,404
91	Marin Community Foundation	3,968	\$34,213
92	Grand Haven Area Community Foundation	3,928	\$1,634
93	The Vermont Community Foundation	3,781	\$9,828
94	Community Foundation for the Lowcountry	3,779	\$1,705
95	Northern Indiana Community Foundation, Inc	3,729	\$949
96	Southwest Initiative Foundation	3,561	\$943
97	Community Foundation of Acadiana	3,486	\$13,506
98	Fairfield County Community Foundation	3,410	\$9,129
99	Akron Community Foundation	3,408	\$2,549
100	Parkersburg Area Community Foundation, Inc.	3,402	\$1,196



The idea behind CF Insights is simple:

What if *each* community foundation could know what *all* community foundations collectively know?

CF Insights is a unique resource helping community foundations use information to improve decision making, performance, and sustainability. If you find this report valuable, we hope you'll join CF Insights' membership, and become part of a community that is improving access to performance data and sharing knowledge across the field. Visit www.cfinsights.org to learn more, update the database with your most recent performance data, and download tools for sustainability planning.

Created by community foundations.

We share one goal: improving our performance and sustainability—individually and collectively.

For community foundations, growing impact in the communities we serve begins with strong decision making. CF Insights was initiated in response to a shared hunger among U.S. community foundations for more accurate, timely, and complete information to inform our actions and drive improved performance.

Propelled by FSG.

As nonprofit consultants dedicated to social impact, FSG combines deep knowledge of the community foundation field with world-class research, strategy, and evaluation capabilities.

In partnership with the Council on Foundations' Community Foundations Leadership Team, FSG has been a driving force for CF Insights since its inception.

Acknowledgements

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Finally, we would like to thank the **Columbus Foundation** for conducting the hallmark community foundation survey on behalf of the field from 1988-2007.