

# RUSSIA GIVING 2017

An overview of individual giving in Russia.



## 53%

OF RUSSIANS HAVE GIVEN MONEY IN THE PAST 12 MONTHS



AMOUNT DONATED	MOST POPULAR CAUSES		
<p><b>2,000 RUBLES</b></p> <p>THE MEDIAN AMOUNT DONATED OR SPONSORED</p>	<p><b>58%</b></p> <p>SUPPORTING CHILDREN</p>	<p><b>30%</b></p> <p>RELIGIOUS ORGANISATIONS</p>	<p><b>28%</b></p> <p>HELPING THE POOR</p>

MOST POPULAR MEANS OF GIVING	GIVING TO CHARITY
<p><i>Top three ways of giving in Russia</i></p> <div style="display: flex; justify-content: space-around;"> <div> <p><b>40% SMS/TEXT</b></p> </div> <div> <p><b>34% ONLINE</b></p> </div> <div> <p><b>31% DONATION BOX</b></p> </div> </div>	<p><b>WOMEN ARE MORE LIKELY TO HAVE MADE A DONATION THAN MEN IN THE PAST 12 MONTHS</b></p> <p><b>MEN DONATE HIGHER AMOUNTS ON AVERAGE</b></p>

## VOLUNTEERING IN RUSSIA

**22% OF RUSSIANS HAVE VOLUNTEERED**

- 21% FOR A CHARITY**
- 14% FOR A RELIGIOUS ORGANISATION**

**18-34 YRS ARE MORE LIKELY TO VOLUNTEER**

**AS WELL AS THOSE ON EITHER THE LOWEST OR HIGHEST INCOMES**

WHY PEOPLE GIVE	THE FUTURE OF GIVING IN RUSSIA
<p><b>NEARLY HALF OF DONORS SAY THEY GIVE BECAUSE THEY CARE ABOUT THE CAUSE</b></p>	<p><b>59% WOULD DONATE MORE</b> if they knew for sure how their money, time or goods would be spent or used.</p>

Charities Aid Foundation (CAF) is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy. CAF works to support a vibrant and independent civil society by pioneering effective and sustainable ways of giving. With active operations across six continents, we harness local knowledge and expertise to support impactful, tax efficient giving around the world and advocate for an enabling giving environment.

\* This report is based on data collected by YouGov on behalf of CAF. In Russia, 1,002 interviews were completed online between 6th and 17th July 2017. The survey was conducted using YouGov's panel partner, Toluna, an international online panel provider.

For more information visit [cafrussia.ru](http://cafrussia.ru)

