

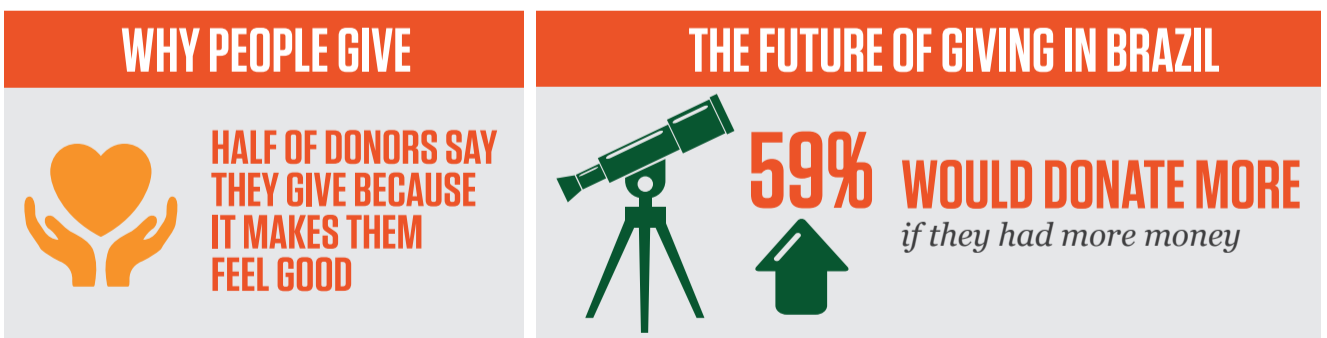
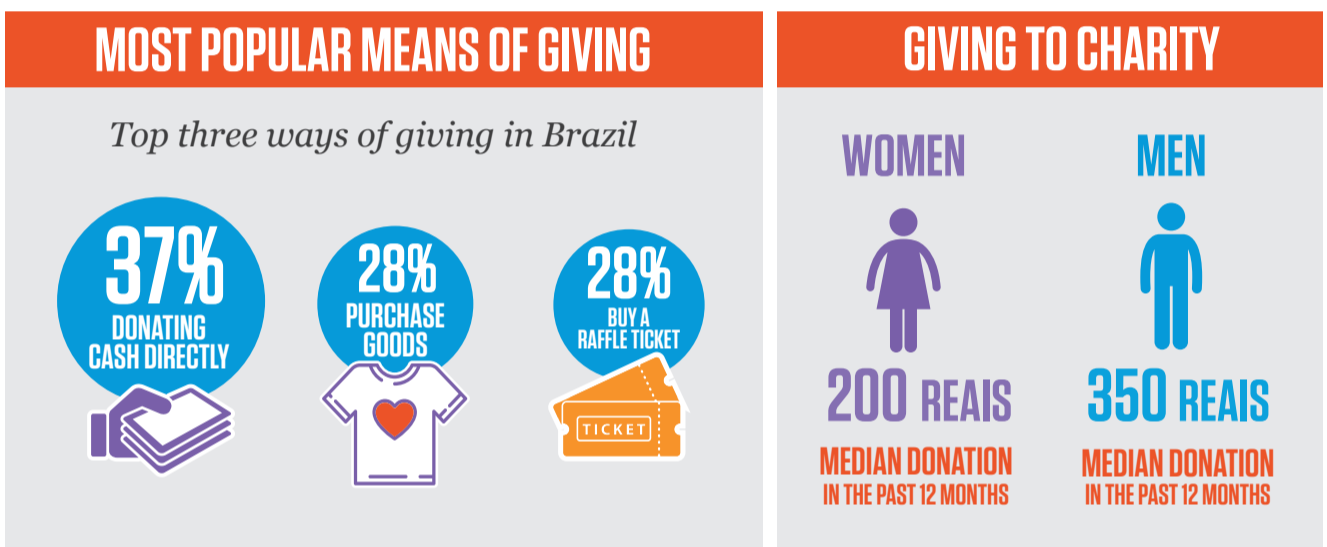
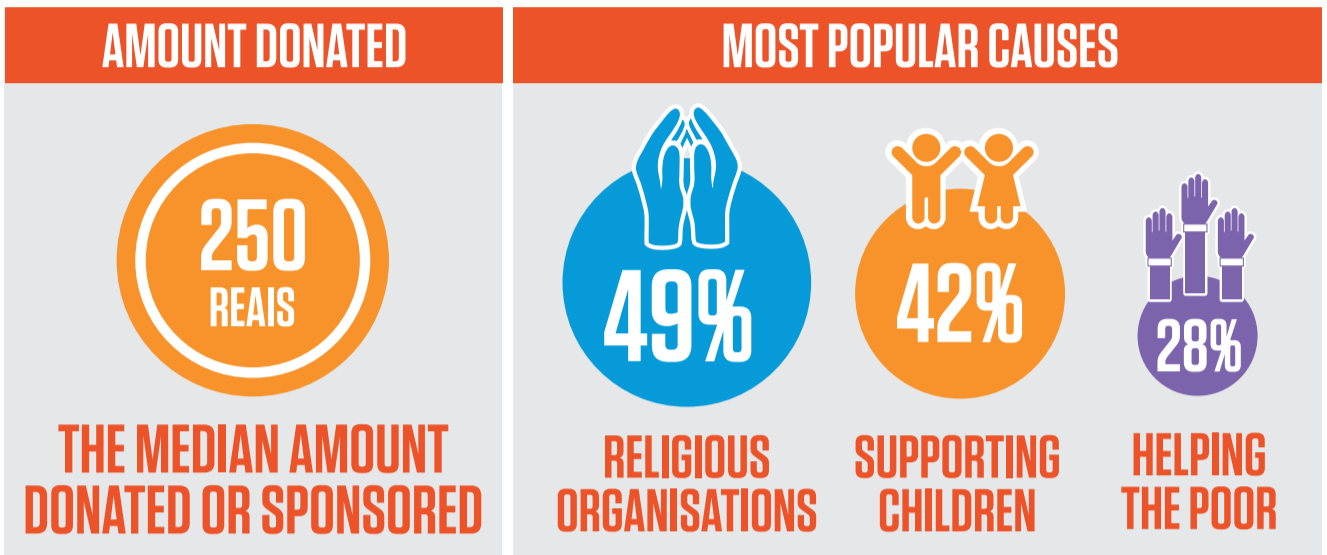
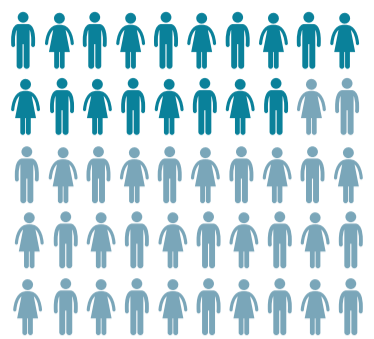
BRAZIL GIVING 2017

An overview of individual giving in Brazil.



68%

OF BRAZILIANS HAVE GIVEN MONEY
IN THE PAST 12 MONTHS



Charities Aid Foundation (CAF) is a leading international not-for-profit organisation with over 90 years of experience working at the forefront of philanthropy. CAF works to support a vibrant and independent civil society by pioneering effective and sustainable ways of giving. With active operations across six continents, we harness local knowledge and expertise to support impactful, tax efficient giving around the world and advocate for an enabling giving environment.

* This report is based on data collected by YouGov on behalf of CAF. In Brazil, 1,313 interviews were completed online between 6th July – 1st August 2017. The survey was conducted using YouGov's panel partner, Toluna, an international online panel provider.

For more information visit www.idis.org.br



Institute for the Development of Social Investment

